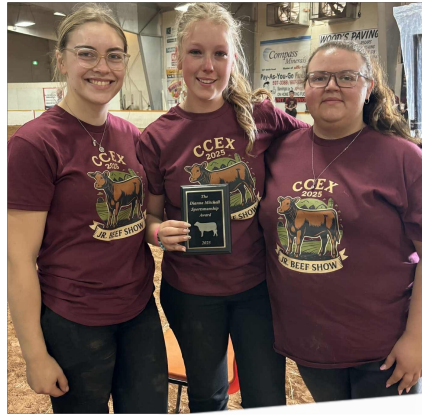




Cumberland County Exhibition Oxford, Nova Scotia 1918-2026 Sponsorship Package





February 1, 2026

Dear Sponsor,

This year marks the 108th Cumberland County Exhibition and we are building on the success of the 2025 Cumberland County Exhibition. Our 2026 plans are being made for an exciting line-up of activities and events, including the popular Horse Pulls, Strong Man & Strong Woman events, the 4 Horse Classic, Light Horse Show, Beef show, our local 4H Animal and Life Skills Competitions, music and entertainment for all ages, as well as many other events that have been a part of the long standing tradition of the Cumberland County Exhibition. 2026 will also see the return of a few popular events started in 2024, which includes the Kids Show n Shine and the Mud Stomp dance.

We couldn't do the work we do without the help of generous people like you. The Exhibition relies on the support of our community and generous sponsorships from businesses and individuals which allows us to continue to promote rural Cumberland County.

We have included a brochure with details on sponsorship opportunities and are happy to answer any questions you may have.

Monetary sponsorship can be made by cheque by mail to P O Box 516, Oxford, or by e-transfer to cumberlandexhibition@gmail.com.

For donations in kind, please reach out to the email above. For more info, cash donations, or a request to sponsor an event, please don't hesitate to contact us.

Thank you for your continued support,

The CCEX Sponsorship Committee

Cumberland County Exhibition
PO Box 516, Oxford, NS B0M 1P0
cumberlandexhibition@gmail.com
902 447 3285



Cumberland County Exhibition

Oxford, Nova Scotia

1918-2026

SPONSOR INFO

2026 will mark the running of the 108th Cumberland County Exhibition and plans are being made for an exciting line up of events from August 31 - September 6, 2025. With increased visitors last year, we plan to build on the success and continue to grow in 2026. In addition to the livestock shows, we will be hosting multiple events to celebrate the communities and the spirit of Cumberland County. We rely on the generous sponsorship from our community minded businesses and individuals, which allows us to continue to promote Cumberland County and all it has to offer. Your sponsorship is greatly appreciated, and will be recognized in several ways, including announcements during the show, signage on the grounds as well as exposure on our social media (Facebook, Instagram and TikTok) as well as our website.

CONTACT US

Cumberland County Exhibition
56 Waverly Street
Oxford, Nova Scotia
902-447-3285
cumberlandexhibition@gmail.com
www.cumberlandcountyex.com

ABOUT US

The Cumberland County Exhibition (CCEX) grounds continue to be owned and maintained by the Oxford Agriculture Society (OAS) for the primary purpose of hosting an annual exhibition. The Town of Oxford and OAS have an agreement where the town owns and operates the Arena, and the society owns the land it sits on. Each year OAS takes possession of the Arena for the use of the Cumberland County Exhibition. This partnership allows the growth of the CCEX. OAS generates all operating income to maintain and upgrade the facility through yearly exhibition revenues, as well as facility and equipment rentals.

SPONSORSHIP DEADLINES

We will gladly accept sponsorships all year round however in order to take part in the benefits below, and be advertised as a 2026 sponsor, we do have a few deadlines:

JUNE 30, 2026 - Confirmation of sponsorship, and payment due. If applicable, confirmation of booth space.

JULY 31, 2026 - Logos and art for advertisement and promotions.

AUGUST 15, 2026 - Banners supplied by sponsor for set up (or arrangements made for pick up by CCEX)

SPONSORSHIP PACKAGES 2026

We believe sponsorship is a relationship built on supporting each other, and we have designed this sponsorship package with that belief in mind. If you would like to partner in something not listed here, please do not hesitate to start the conversation with us!

FRIEND OF THE EXHIBITION

INVESTMENT: Up to \$100

- Listed on partnership banners located around the grounds
- Listed on social media and website

BRONZE

INVESTMENT: \$101 - \$499

- Everything above plus:
- One complimentary season pass
- Verbal recognition during events
- Social media recognition

SILVER

INVESTMENT: \$500 - \$999

- Everything above plus:
- Two complimentary season passes
- Listed on poster boards to be placed around the grounds

GOLD

INVESTMENT: \$1000 - \$2499

- Everything above plus:
- Five complimentary season passes
- Banners (supplied by sponsor) hung in main arena

PLATINUM

INVESTMENT: \$2500+

- Everything above plus:
- Ten complimentary season pass
- 10'x10' booth space
- Logo on schedule of events brochure
- Title sponsor on platinum level event or day

WANT TO VOLUNTEER?

Our exhibition relies on volunteers to run. From gate attendants, canteen workers, prep, clean up and more during the exhibition, to the various projects throughout the year, we welcome back our regular volunteers and extend a welcome to newcomers with a few hours to spare. If you are interested in helping, please send us an email to cumberlandexhibition@gmail.com to add your name to a list of volunteers. We will send details of events and projects we are working on, and would love to meet new faces and helping hands in our community.

